

Elizabethtown Area Chamber of Commerce

Annual Member Meeting

November 8, 2018

Minutes

Attendance: John Snowden, Matt Denlinger, Debbie Dupler, John Yoder, Toni Tice, Keith Yocum, Heather Hohenwarter, Greg Grogran, Neil Ketchem, Kevin Dolan, Susan Zeager, Emily Drobknock, Meghan Phillips, Gail Shane, Denise Thompson, Kelly Fuddy, Deb Drury, Tina Lutter, Michelle Pinzon, Glen Bootay, Caroline Lalvani

Absent: George Longridge, Bhumika Lunyal, Nathan Lamb, Bob Enck

Call to Order – John Snowden

Chamber's Annual Report- Overview

- Annual report will be sent to the membership

Introduction of Nominees

- Greg Grogan, Remax/Pinnacle *Current board member
- Meghan Phillips, Elizabethtown Library
- Gail Shane, Stone Gables Estate/Star Barn
- Denise Thompson, BB&T
- Keith Yoder, Elizabethtown Family Chiropractic

Election of Directors –

- Ballots passed out by Heather Hohenwarter, Talled by Matt Denlinger

Time for member comments

- Feedback, benefits or room for growth
- Excited about the new website and customer management system—John Snowden
- Social media management has been a real success—Deb Dupler
- Tina agreed about social media; lots of excitement about the Chamber now; the marketing and branding and communication is excelling. The Chamber is now vibrant and 'out there' to support membership; community involvement and cooperation. Great to work with so many businesses to achieve success. – Tina Lutter
- From West Donegal perspective- it has been a night and day change. Each year it was a struggle to help support the chamber, but this year there was much more willing to increase funding for the chamber because of how successful the staff has been—John Yoder
- The effort on the calendar is getting so much better- very good start—Deb Drury
 1. It needs a little more love; Heather shared that we are testing a new tool so that each member can upload their own calendar event. It has to be approved by staff; but should help.
 2. The staff has been enthusiastic and it shows. – Glen Bootay
- Member benefits? Comments solicited by Heather Hohenwarter

- Example, discounts to members of the chamber by a chamber business
- Kelly Fuddy mentioned we need to advertise more; need to send out more reminders about the discounts offered. Having a dedicated post for them was suggested by Emily
- Deb Dupler suggested placing it quarterly in newsletter
- Heather suggested placing placard in windows of businesses to promote the discounts
- Kelly Fuddy mentioned that we are welcoming new members better through the membership committee and are going to extend to current member.
- Suggested to have a link or 'button' on website for members to give feedback- Heather will take care of it

Heather Thanked the Board for allowing her to dream big and to move with new ideas and initiatives. Thanked her staff, intern, volunteers as well

Election Results: Greg Grogan, Gail Shane, Keith Yocum, and Denise Shane elected

- Heather will have a New Board member orientation packet and will schedule a meeting with new members as well.

Adjourn- Move to adjourn by Deb Dupler and second by John Yoder; Approved.