

ELIZABETHTOWN AREA CHAMBER OF COMMERCE

Newsletter



September, 2011

Dear EACC Member,

It is with great enthusiasm that I write this first issue of the EACC e-newsletter. Communication is a key component for a successful and long lasting relationship. After a rapid assessment of the EACC operations I noticed that there was room for improvement in the way how the EACC communicates with its members. I also identified that there was a need among our members -YOU- to communicate in a better and effective way your news, offers, and specials to your fellow Chamber members.

This first issue of the EACC e-newsletter is our initial step towards this communications improvement. At the beginning it would be sent out in a monthly basis to our current and prospect members. My goal is to extend our distribution list adding businesses and organizations located in the region. Expanding our recipient base would increase the exposure and business opportunities in our community and facilitate with access to resources available beyond our area to our members.

The frequency of the submission of this e-newsletter would depend on how many news/opportunities our members have to communicate. Here YOU play an instrumental role by providing your Chamber with the "meat" of this communication tool. There are also some advertising opportunities to increase your business exposure. If you are interested, contact me directly by email or phone call.

I hope you enjoy this first e-newsletter and am looking forward to receiving your feedback to improve future ones!

Best,

Ramon Escudero
Executive Director

EACC Activities

Mixer - Advantage Chiropractic. Wednesday, September 28, 2011 5p.m. to 7p.m.

We heard YOU! EACC members were providing us with feedback about their interest on networking and learning more about the services provided by their Chamber fellows within a casual environment. In response to your need, the EACC decided to start a series of Mixers. You will have the opportunity to tour Advantage Chiropractic at our first Mixer. During this after-hours event, you will learn more about this practice's many services, meet its staff, and enjoy refreshments and hors d'oeuvres, while networking with other Chamber fellows.

To increase your networking opportunities, non-member businesses are also invited to attend to this Mixer. You also have an opportunity to bring non-member guests at no cost, previous registration. Register until September, 26, 2011, by providing each of the attendees' name, company, and contact information at info@elizabethtowncoc.com.

To ensure that you are receiving updates about this event, the EACC encourages you to register for this Mixer. Should you register and no longer be able to attend, please contact the EACC so that your space may be given to another member.

Programs and Benefits for EACC Members

Take Advantage of PA's Competitive Electricity Market! - Exclusive for EACC Members

Today, the entire Pennsylvania electricity market is competitive. The good news is that you have the ability to choose from an array of electricity supply solutions. You can reap the benefits of the competitive market by making the suppliers compete aggressively for your business, helping you reduce and manage costs.

The bad news is that PA has become a "buyer beware market". There are a multitude of new entrants in the electricity industry that might say or do anything to get your attention. There is much misinformation in the market and many salespersons/entities that are not properly licensed. Many have no prior electricity industry experience.

The EACC has selected APPI Energy to assist you with this important buying decision. APPI Energy's [Powerful Solutions Program](#) is an exclusive member benefit that helps EACC members manage and reduce their energy expenses. APPI Energy has 16 years of experience and a staff of dedicated consultants, analysts and business experts. Independent and objective, APPI Energy is trusted by 17 local Chambers in PA, the PA Chamber of Business and Industry, and 130 other trade groups. For independent consulting advice about the Pennsylvania electricity market, contact APPI Energy at 800-520-6685 or visit www.appienergy.com

Member2Member

Spot Light Media Offer to EACC members

Attention EACC Members
Special rate to advertise on our LED screens:
\$200/month
(applies NOW through December 2011)



This rate applies to our daily routes through Lancaster & Dauphin Counties

*15 Second spot every 5 minutes (12/hr)
Price is for one side only*

Big Brothers Big Sisters' Job Opportunity. Match Support Specialist

Committed individual needed to help improve children's lives. Big Brothers Big Sisters seeks candidates for Match Support Specialist. This entry level position is fulltime. Duties include ensuring child safety, assessing match development, and case management as necessary.

- A Bachelors degree in related field is required (Social Work, Juvenile Justice, Psychology, Drug and Alcohol, Education). Candidates must be committed to the mission, highly motivated, and submit to criminal, child abuse, and driving record checks.
- Proficiency in Microsoft Office programs including word and excel.
- Excellent oral and written communication skills reflecting solid customer service both in person and via telephone.
- Ability to effectively assess and execute the following relational support skills: guiding, coaching, advising, mediating, confronting and/or negotiating.
- Ability to assist and support appropriate child/adult volunteer relationships based on positive youth development and volunteer satisfaction.
- Ability to relate well in multi-cultural environments.
- Ability to effectively collaborate and work as a team with other staff members,
- Ability to use time efficiently,
- Ability to focus on details and manage paperwork,
- Ability to collect meaningful data and draw solid conclusions.
- Experience working in non-profit organizations a plus.
- Bilingual (Spanish/English) a plus.
- Candidates must have transportation, valid driver's license and current automobile insurance.

The mission of Big Brothers Big Sisters is to provide children facing adversity with strong and enduring, professionally supported 1 to 1 relationships that change their lives for the better, forever. Please send resume and cover letter to Cheryl Taylor, Program Director at ctaylor@bbbslanaster.org

Regional Resources/Opportunities Available

Kauffman FastTrac Workshop. This Kauffman Foundation Program co-sponsored by SCORE & ASSETS Lancaster assists and prepares first time entrepreneurs understand key areas of business management, and the processes, requirements, risks and rewards of business ownership so they can succeed. Sessions start on September 20. More information at <http://www.scorelanaster.org>.

MASCPA Metal Working Trades Academic Curriculum. Starting September 12th, the Manufacturers' Association of South Central PA is offering its metal working trades academic curriculum to apprentices and individuals seeking to enhance skill sets. The courses are targeted for apprentices/ individuals in metal working trades, i.e., Machinist, Tool and Die Maker, Sheet Metal, Maintenance Technician, and Maintenance Mechanic Apprenticeship programs. For more information contact MASCPA at tmarcase@mascpa.org.

World Trade Center of Central Pennsylvania is bringing the World to YOU! On September 14, World Trade Center of Central Pennsylvania is hosting 20 of Pennsylvania's Overseas Trade Representatives for a day of one-on-one company appointments at Harrisburg Farm Show Complex. Take advantage of this unique opportunity to learn more about Pennsylvania's free trade assistance program and meet face-to-face with overseas trade representatives to discuss opportunities for selling your products or services abroad. Appointments with PA trade representatives will be made on a first-come, first-serve basis, so you are encouraged to register early! More information at <http://wtccentralpa.org/events.htm>.

On the Works...

2012 Visitors Guide. EACC has partnered with Mt Joy and Manheim to develop a joint Visitors Guide for 2012 featuring these three communities. The main idea behind this partnership is to strength our community as a visitors destination as part of this three-community circuit. For the first time the distribution efforts of this guide will go beyond our geographic boundaries, expanding our exposure while covering all Welcome Center across the Commonwealth and the Visitors Centers in Greenfield and Lancaster. These guides will also be available on internet through key websites from these three communities. Engle Printing & Publishing Company has been selected to be the publisher of this guide. A representative from Engle Co. will be contacting key businesses in our area for promotional and advertising opportunities. If you would like to be included in this guide and take advantage of this regional exposure for your business contact our office at 361-7188 or email us at info@elizabethtowncoc.com.

Etown Parade and Let Etown Ring. The holiday season is around the corner and the EACC is getting ready for this celebrations and keeping the holiday spirit alive in our community! We are welcoming volunteers for the coordination and organization of these two iconic holiday events. If interested, contact us by calling our office at 361-7188 or by email at info@elizabethtowncoc.com.

2012 Dues and member information update. Within the next few weeks you will be receiving your membership renewal letter for 2012. You will notice that the membership renewal form will be a little different. We will continue to keep this form simple while asking for additional information from you to guarantee that the benefits from our renewed Member2Member efforts and activities would reach EACC members only and will cover to all EACC member's employees. If you have any inquiries or ideas about this membership renewal process, do not hesitate to share them with us!

If you would like to have your news and/or activities featured in the next issue of the EACC e-newsletter, please submit them at info@elizabethtowncoc.com two business days before the last day of the prior month. EACC reserves all rights for editing and formatting.

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