

ELIZABETHTOWN AREA CHAMBER OF COMMERCE

Newsletter



November, 2011

Dear EACC Member,

A couple of weeks ago we sent out the membership renewal form for 2012. The response from our members couldn't be better. In less than two weeks we have received the renewal forms and payment of 25% of our members, including those who joined the EACC within the last six months! To those of you who already submitted your 2012 renewal forms and payment, many thanks for your prompt response! I also want like to thank those members who expressed interest in becoming more involved with the EACC. It is gratifying to see a growing interest among our members in working together to achieve a sustainable economic growth in Elizabethtown. I would like to reiterate that we -the EACC staff, board of directors, and volunteers—are committed to assisting you and finding those resources your organization needs to succeed. To those of you who are still working on your renewal membership application, I would like to remind you how important it is to provide as much information as you can from your organization. This information will help us to tailor the research of the resources available to better suit your organization's specific needs.

I also would like to mention that there still are opportunities to get more involved with the EACC. With the holidays around the corner, we are still seeking for volunteers to help us with the organization and implementation of the holiday activities. Do not hesitate to contact our office about these opportunities to become more involved with the EACC and our community. Also, please remember that our office is located at the renovated train station -50 South Wilson Avenue. We moved into this great location over six months ago. While we have communicated our new location, and have our current address in all communications we send out, some of you still look for us in our previous office. Please, update our address in your files.

I hope you enjoy this new edition of our e-newsletter and join us in celebrating the holiday season in Elizabethtown.

Sincerely,

Ramon Escudero
Executive Director

EACC Activities

Join us to Celebrate the Holiday Season! Volunteers Needed

The EACC is working hard in preparations for the Holiday Season. We are still looking for volunteers to help us with the organization of our Holiday events. The Annual Holiday Parade on Friday December 2 will be the official kick off of the season. *Holidays Around the World* is the theme of this year parade. The festivities start at 6:00 pm. Santa will arrive at the Parade and will come back and visit Elizabethtown for another six appearances thru Christmas! Children will have the opportunity to meet and chat with Santa at his Castle set in Main Square. Santa's schedule will be released soon. We will close the holiday season with Let Etown Ring... Letterkenny Time 2012! This event will take place on December 31 from 5:00pm to 8:00 pm. Elizabethtown families made of this event their favorite New Year's Eve Celebration filled with many activities to enjoy.

These events bring families, friends, and neighbors together not just to enjoy all the activities but also to meet new people; to enjoy one another and the community; while having a great holiday

experience in Elizabethtown. If you would like to volunteer and assist us in bringing these activities to our community, please contact EACC at info@elizabethtowncoc.com.

JAVA Connections. First Thursday of every month, 7:30am - 9:00am

Your Chamber of Commerce invites YOU to Java Connection. Expanding your business contacts can take several months. Java Connection provides you with the opportunity to network and introduce your services and products to other businesses within 90 minutes while having your morning coffee! This networking event is hosted by your Chamber of Commerce at no charge to you. Don't miss this opportunity to build new and lasting business relationships. Hope you can join us! For more information and registration contact EACC at info@elizabethtowncoc.com.

Programs and Benefits for EACC Members

Elizabethtown Public Library Programs

"Louisa May Alcott: The Woman Behind Little Women" series of programs culminates in November, 2011 with a very special presentation by the author/producer, Harriet Reisen, on Thursday, November 10 at 7:30PM at Elizabethtown College's Leffler Chapel . Additionally, two young adult programs will be held at Elizabethtown Public Library on November 3 and 8 (both at 4:30pm), and "Corsets, (Un)Employment, and Education: Louisa May Alcott and all Kinds of Reforms" meets on Tuesday, November 15 at 7:45PM at Elizabethtown College. Stop by Elizabethtown Public Library to browse through the upgraded Civil War Medicine exhibit on loan from the National Civil War Museum through November 28. More information is available at www.etownpubliclibrary.org/alcott.

Become a Better Leader. The 21 Irrefutable Laws of Leadership. 8 Sessions from January 11 through February 29

EACC has partnered with The Goble Group in bringing this leadership development Mastermind Group to EACC members. *The 21 Irrefutable Laws of Leadership* Mastermind group offers a combination of masterminding, peer brainstorming, education, and support in a group setting to sharpen your business and personal skills. By bringing fresh ideas and a different perspective, this mastermind can help you achieve success and improve your leadership skills. Steve Goble, an independent certified coach, teacher, and speaker with the John Maxwell Team, will facilitate these 8 leadership development sessions. Contact us to learn more about this program.

EACC/SCORE Business Roundtable Sessions. Third Thursday of every month, 7:30am -9:00am

EACC has partnered with SCORE-Lancaster to provide free business assistance and guidance to EACC members only. During these valuable sessions, participants select the topic for analysis and discussion -usually an issue that the participants and the organizations they represent are facing. SCORE-Lancaster facilitates the session with the attendance of an expert of the topic to be discussed. At the end of the sessions, solutions and best practices are identified to overcome the selected issue. The session is open to up to 15 EACC members and they are held at the Elizabethtown Public Library. To register contact our office.

Member2Member

Advantage Chiropractic's Patient Appreciation Day. Saturday, November 12, 11:00am - 4:00pm

Advantage Chiropractic invites all its past and current patients for a free consultation during its Patient Appreciation Day. Former and current patients will get a free consultation with Dr. Mark Doody on Saturday, November 12. Appointment required. Call Advantage Chiropractic at (717) 367-3100 to schedule your free consultation.

Eleventeen Advisors/Verigreen Free Energy Consultation to EACC Members Only!

Eleventeen Advisors/Verigreen, an energy counseling and conservation management service company, offers to EACC members a free initial consultation and special discounts for its energy consulting services. Eleventeen Advisors/Verigreen energy efficiency projects saved over 335,000 kwh/year among its Elizabethtown customers. That is about \$30,000 savings for Elizabethtown businesses. To take advantage of your FREE initial energy consultation and more information about the services provided, please contact David Steffie at (717) 367-8180 or at david.steffie@verigreenels.com.

Elizabethtown Borough Blood Drive. December 19th, 12:00pm - 4:00pm

The next Blood Drive will be held at the Elizabethtown Borough Office on December 19th. The bus will be parked on Hanover Street from 12:00pm to 4:00pm. Your one blood donation can help save three lives! For more information, contact the Elizabethtown Borough at 367-1700.

Regional Resources/Opportunities Available

Disaster Recovery Assistance Programs Available.

In the aftermath of hurricanes, floods, earthquakes, wildfires, tornadoes and other disasters, the U.S. Small Business Administration (SBA) Disaster Loans are the primary form of long-term recovery assistance from the Federal government. SBA provides low interest disaster loans to homeowners, renters, businesses of all sizes and private, non-profit organizations to repair or replace real estate, personal property, machinery & equipment, inventory and business assets that have been damaged in a declared disaster. For more information about this SBA assistance, please visit <https://disasterloan.sba.gov/ela>.

Disaster recovery assistance for those affected in Pennsylvania by the tropical storm Lee is still available through the Federal Emergency Management Agency (FEMA) programs. For more information about these programs call 1-800-621-FEMA (3362) or visit its website at www.fema.gov.

On the Works...

Holiday events. We are looking for volunteers for the coordination and organization of the Annual Parade and Let Etown Ring. If interested, contact us by calling our office at 361-7188 or by email at info@elizabethtowncoc.com. Sponsorship opportunities for these events and Santa appearances at his Castle set in the main Square are still available.

Let Etown Ring... Letterkenny Time 2012! LER Buttons are already available! These buttons would allow you with free access to the different activities that will take place during the New Year Eve's celebrations. If you would like to acquire them for your, family, and employees, contact our office at info@elizabethtowncoc.com or 717-361-7188.

If you would like to have your news and/or activities featured in the next issue of the EACC e-newsletter, please submit them at info@elizabethtowncoc.com two business days before the last day of the prior month. EACC reserves all rights for editing and formatting.